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SPRING HOURS

7:30 am — 4:30 pm Office
7:00 am — 3:30 pm Yard
Monday through Friday
Closed Weekends and Major Holidays

UPCOMING EVENTS / NOTICES

March 4–5
12th Annual High on the Desert Gardening & Landscape Conference
Buena High School, Sierra Vista, AZ
Sponsored by the Cochise County Master Gardeners. Info: Contact Joyce Williams Univ. of AZ Cooperative Extension 520.458.8278, ext 2141 or visit www.ag.arizona.edu/Cochise/mg/

March 10–12
Tree Care Industry Association Spring Expo 2005
Long Beach Convention Center, Long Beach, CA. Info: Call 800.733.2622 or visit www.tcia.org.

March 16–20
San Francisco Flower & Garden Show
Cow Palace, San Francisco, CA
Info: Call 415.771.6909 or visit flowershowsf@gardenshow.com

March 23
LANDSEXPo
Texas Station Hotel & Casino, Las Vegas, NV. Info: Contact Steve Porus at 877.964.6222 or visit www.landsexpo.com

March 31–April 1
Texas Chapter American Society of Landscape Architects Annual Conference
Austin Hilton, Austin, TX. Info: Call

512.587.1752 or visit www.texasasla.com/ASLA_Events/

April 23
2005 Xeriscape Workshop
Sponsored by the Indian Wells Valley Water District. Kerr-McGee Center, Ridgecrest, CA. Info: Contact Amber Lewis at 760.384.5502 or visit iwvwd.com/events.htm

May 1–4
Western Chapter ISA and the Arizona Community Tree Council Joint Conference
Pointe Hilton Tapatio Cliffs Resort, Phoenix, AZ. Info: Call 530.892.1118 or visit www.wcisa.net.

PLANT SALES

March 26: Spring in the Desert Annual Gardening Plant Sale & Workshop
Community College of Southern Nevada Desert Garden Center, Las Vegas, NV
Info: Contact Kevin Potts at 702.651.5050

April 15–17: Native Plant Sale
Heard Natural History Museum, McKinney, TX. Info: Call 972.562.5566 or visit www.heardmuseum.org/go/nativeplantsale.htm

April 23–25: FloraFEST 2005
University of Texas at El Paso at the

Chihuahuan Desert Gardens. Info: Call 915.747.5565 or visit museum.utep.edu/florafest/florafest04list1.htm

April 30–20: Annual Native Plant Sale
Chihuahuan Desert Research Institute, Fort Davis, TX. Info: Call 432.364.2499 or visit www.cdri.org/Events/

May 6–7: Annual Plant Sale
Red Butte Botanical Garden, Salt Lake City, UT. Info: Call 801.581.4747 or visit www.redbuttégarden.org/Classes_and_Events/?c=Plant_Sales.inc

SEASONAL COLOR

It is often said that timing is everything. In the nursery business, good timing is vital for success. Just about every aspect of nursery production is dependent on the correct timing of the procedure. You name it: seeding, cuttings or grafting, transplanting or pruning, each is time sensitive. To get it right, these tasks must be perfectly timed.

Plant sales can also be time sensitive. If the planets align at just the right moment, supply will equal or exceed demand, shipments will arrive just prior to bloom, and sales will be brisk. We all like to get it right and to nail the

exact moment for best production and sales. Often our customers, especially botanical gardens and arboreta, like to take note of bloom cycles so that they can inform potential visitors well in advance of what to expect.

Please note that some plants may potentially bloom year around depending on the weather. Species such as *Eremophila* may always be in flower. Others may flower more if they are 'dead-headed.' For example Angelita Daisy and Chocolate Flower benefit from the periodic removal of spent blossoms to keep the energy flowing into flower development instead of seed production.

In anticipation of seasonal sales, we prepared a handy list for the typical bloom cycles for each of the showier plants we produce. This will allow you to make some early decisions regarding your plant purchases for the various seasons. We have based our list on observations made at our local growing operations. Please note that if your climate varies widely from that in Phoenix, the bloom period may be altered accordingly.

A complete listing of all our bloomers is available upon request by mail or fax, as a downloadable .PDF on our web site (www.mswn.com), or by email as a spreadsheet.

March/April 2005

FLOWERING BY SEASON

BOTANICAL NAME	COMMON NAME	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<i>Acalypha monostachya</i>	Raspberry Fuzzies™				*	*	*	*	*	*			
Aloe species	varies by species	*	*	*	*								*
<i>Amsonia grandiflora</i>	Large-flowered Blue Star			*	*	*							
<i>Anisacanthus quadrifidus</i> v. <i>wrightii</i>	Mexican Fire™						*	*	*	*	*		
<i>Antigonon leptopus</i> 'Baja Red'	Queen's Wreath							*	*	*	*		
<i>Aquilegia chrysantha</i>	Golden Columbine				*	*	*	*	*	*			
<i>Asclepias subulata</i>	Desert Milkweed			*	*	*	*	*	*	*	*	*	*
<i>Baileya multiradiata</i>	Desert Marigold			*	*	*	*	*			*	*	
<i>Berlandiera lyrata</i>	Chocolate Flower				*	*	*				*	*	
<i>Bulbine frutescens</i>	Yellow & Tiny Tangerine™	*	*	*	*	*							
<i>Caesalpinia gilliesii</i>	Yellow Bird of Paradise				*	*	*	*	*	*			
<i>Caesalpinia mexicana</i>	Mexican Bird of Paradise		*	*	*	*	*	*	*	*	*		
<i>Caesalpinia pulcherrima</i>	Red Bird of Paradise					*	*	*	*	*			

BOTANICAL NAME	COMMON NAME	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	BOTANICAL NAME	COMMON NAME	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<i>Calliandra californica</i>	Red Baja Fairy Duster		✿	✿	✿	✿	✿			✿	✿	✿	✿	<i>Penstemon barbatus</i> (red)	Scarlet Bugler						✿	✿	✿	✿	✿		
<i>Calliandra eriophylla</i>	Pink Fairy Duster		✿	✿	✿	✿								<i>Penstemon fendleri</i> (violet)	Fendler's Penstemon				✿	✿	✿	✿	✿				
<i>Calliandra</i> x	Sierra Starr™ (PP15387P2)		✿	✿	✿	✿	✿			✿	✿	✿	✿	<i>Penstemon parryi</i> (pink)	Parry Penstemon		✿	✿	✿								
<i>Chrysactinia mexicana</i>	Damianita			✿	✿					✿	✿	✿		<i>Penstemon pinifolius</i> (red)	Pineleaf Penstemon						✿	✿	✿	✿			
<i>Cordia parvifolia</i>	Little Leaf Cordia				✿	✿	✿	✿	✿	✿				<i>Penstemon superbus</i> (coral)	Superb Penstemon			✿	✿	✿							
<i>Dalea frutescens</i>	Sierra Negra™									✿	✿	✿		<i>Penstemon triflorus</i> (deep pink)	Hill Country Penstemon		✿	✿	✿								
<i>Dalea greggii</i>	Trailing Indigo Bush		✿	✿	✿									<i>Perovskia atriplicifolia</i>	Russian Sage					✿	✿	✿	✿	✿			
<i>Dalea pulchra</i>	Indigo Bush		✿	✿	✿									<i>Plumbago scandens</i>	Summer Snow™				✿	✿	✿	✿	✿	✿			
<i>Drosanthemum speciosum</i> 'Rosea'	Iceplant				✿	✿	✿							<i>Podranea ricasoleana</i>	Pink Trumpet Vine								✿	✿	✿	✿	
<i>Duranta erecta</i> 'Sweet Memory'	— May bloom year around —				✿	✿	✿	✿	✿	✿	✿			<i>Psilostrophe cooperi</i> & <i>tagetina</i>	Paper Flower				✿	✿							
<i>Encelia farinosa</i>	Brittlebush	✿	✿	✿	✿									<i>Ruellia brittoniana</i> 'Blanca', 'Katie', 'Rosa'	Dwarf Ruellia				✿	✿	✿	✿	✿	✿	✿		
<i>Eremophila laanii</i> 'Pink Beauty'	Emu Bush			✿	✿	✿								<i>Ruellia peninsularis</i>	Desert Ruellia			✿	✿	✿	✿	✿	✿	✿	✿	✿	
<i>Eremophila maculata</i>	Valentine™	✿	✿	✿										<i>Russelia equisetiformis</i>	Coral Fountain				✿	✿	✿	✿	✿				
<i>Eremophila racemosa</i>	Easter Egg Plant					✿	✿	✿	✿	✿				<i>Salvia chamaedryoides</i>	Mexican Blue Sage				✿				✿	✿	✿		
<i>Eremophila</i> x	Summertime Blue™	— May bloom year around —				✿	✿	✿	✿	✿	✿			<i>Salvia clevelandii</i>	Chaparral Sage		✿	✿	✿	✿				✿	✿	✿	
<i>Ericameria laricifolia</i> 'Desert Mountain' & Aguirre™	Turpentine Bush										✿	✿		<i>Salvia greggii</i>	Sierra Linda™				✿					✿	✿	✿	
<i>Erigeron karvinskianus</i> 'Profusion'	Santa Barbara Daisy				✿	✿				✿	✿			<i>Salvia leucantha</i>	Mexican Bush Sage				✿					✿	✿	✿	
<i>Euphorbia rigida</i> (E. biglandulosa)	Gopher Plant		✿	✿										<i>Senna artemisioides</i> (Cassia artemisioides)	Feathery Cassia				✿								
<i>Gaura lindheimeri</i>	Pink Gaura			✿	✿	✿	✿	✿	✿	✿				<i>Senna nemophila</i> (Cassia nemophila)	Desert Cassia				✿								
<i>Gazania rigens</i> 'Sun Gold'	Sun Gold Gazania			✿	✿									<i>Senna oligophylla</i> (Cassia oligophylla)	Outback Cassia				✿								
<i>Glandularia gooddingii</i> (Verbena gooddingii)	Goodding Verbena			✿	✿	✿								<i>Senna phyllodinea</i> (Cassia phyllodinea)	Silvery Cassia					✿	✿	✿	✿				
<i>Glandularia puchella</i> (V. puchella, tenuisecta)	Rock Verbena			✿	✿	✿	✿			✿	✿			<i>Senna wislizenii</i> (Cassia wislizenii)	Shrubby Senna					✿	✿						
<i>Hesperaloe</i> species	various species				✿	✿	✿	✿	✿	✿	✿			<i>Sophora</i> species													
<i>Hibiscus</i> x 'Moy Grande'							✿	✿	✿	✿				<i>Sphaeralcea ambigua</i>	Globe Mallow & cultivars				✿								
<i>Justicia californica</i>	Chuparosa		✿	✿	✿	✿					✿	✿	✿	<i>Tagetes lemmonii</i> 'Compacta'	Compact Mt. Lemmon Marigold	✿	✿	✿	✿				✿	✿	✿	✿	
<i>Justicia spicigera</i>	Mexican Honeysuckle					✿	✿	✿	✿	✿	✿	✿		<i>Tecoma</i> species and cultivars					✿	✿	✿	✿	✿	✿			
<i>Lantana montevidensis</i>	Purple Trailing Lantana			✿	✿	✿	✿	✿	✿	✿	✿	✿		<i>Tetrandeum acaulis</i> (Hymenoxys acaulis)	Angelita Daisy		✿	✿	✿	✿	✿	✿			✿	✿	✿
<i>Lantana</i> 'New Gold'						✿	✿	✿	✿	✿	✿			<i>Teucrium chamaedrys</i> 'Prostratum'	Prostate Germander									✿	✿	✿	
<i>Leucophyllum</i> species	"Texas Rangers, Cenizo"					✿	✿	✿	✿	✿				<i>Teucrium fruticans</i> 'Azurea'	Shrubby Germander					✿	✿	✿	✿				
<i>Linum lewisii</i>	Blue Flax				✿	✿	✿	✿	✿	✿				<i>Thymophylla pentachaeta</i>	Golden Dogweed				✿	✿	✿	✿					
<i>Malephora lutea</i>	Rocky Point Ice Plant				✿	✿	✿	✿	✿	✿	✿			<i>Verbena rigida</i>	Sandpaper Verbena				✿	✿	✿	✿	✿	✿			
<i>Melampodium leucanthum</i>	Blackfoot Daisy			✿	✿	✿					✿	✿		<i>Verbena hybrid</i>	Summer Beauty™				✿					✿	✿		
<i>Mimulus cardinalis</i>	Scarlet Monkey Flower			✿	✿	✿	✿	✿	✿	✿	✿			<i>Viguiera parishii</i> (Viguiera deltoidea)	Goldeneye				✿	✿							
<i>Muhlenbergia</i> species	Muhley Grasses								✿	✿	✿	✿		<i>Wedelia texana</i> (Zexmenia hispida)	Devil's River™						✿	✿	✿	✿			
<i>Oenothera caespitosa</i>	White Evening Primrose			✿	✿	✿	✿				✿	✿		<i>Yucca</i> species	varies by species					✿	✿	✿	✿				
<i>Oenothera speciosa</i> 'Siskiyou' (O. berlandieri)	Mexican Evening Primrose			✿	✿	✿	✿	✿	✿	✿				<i>Zephyranthes</i> species	White Rain Lily							✿	✿	✿	✿		
<i>Penstemon ambiguus</i> (light pink)	Sand Penstemon					✿	✿	✿	✿	✿				<i>Zinnia acerosa</i> & <i>grandiflora</i>	Desert Zinnia				✿	✿							